OTHE EVENING WORLD'S DAILY MAGAZINE

n "Business" or in "Love" Here's One Rule That May Help You Make Good.

"In the Power Plant of Success The Generator Is YOURSELF," Says Mrs. Mary E. T. Chapin.

By Fay Stevenson.

Copyright, 1923 (New York Evening World), Press d'ublishing Company RE you unsuccessful in business life?

Are you as much in love with your husband or wife as you were

If you are not at the top of your business or profession, if you have lost "honey" of those early honeymoon days, it is YOUR OWN FAULT.

That is the belief of Mrs. Mary E. T. Chapin, international lecturer of New Thought Alliance and a firm poliever in autosuggestion. In special courses of study a Radeliffe College, in travel and by constant contact with the world of thought and purpose Mrs. Chapin has achieved a theory which has helped many men and

Although Mrs. Chapin is also a firm believer in Coue and firmly upholds the "Day by day, in every way, I am getting better and better" theory, her strong appeal is lasted. to put your whole faith in a generator, and the generator If, instead of filling untimely graves, Because she WOULD wear silk

"You would not expect success in any undertaking ever after! knew something about the undertaking," said Mrs. Chapin at Romeo might have fussed Hotel Commodors the other afternoon, when I asked her to enlarge Because Juliet gave him broiled salt

come as a singer if you were ant of music. You would poot success in painting if you othing of color or drawing. ruld not expect success in maning if you knew nothing of ery, labor and the processes on. You would not expect in merchandising if you knew of goods, credits and sales-You would not expect soess if you were ignorant of

But in the power plant of success se things are only the dynamo, the chanism through which the power applied. There must be a generand the generator is YOUR-

"Yet people wonder why they are of successful who know nothing of the forces within them and the genration of power therefrom. It is not enough to know your business. YOU what runs the business and you nust know yourself, the nature of

And this is where the autosuggeson of it all plays a vital part. Mrs. Chapin believes that many people are failures in life because of childhood suggestions. If a mother, an aunt or some know-it-all guardian has said: "You can't succeed if you go into with the man or girl to whom it is said all through life. That first great faith in self has been weakened. efore, Mrs. Chapin's great plea is to ding to your first dreams and Because Morations.

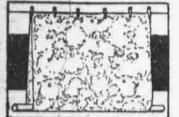
ouse Mrs. Chapin has brought so many unhappy husbands and wives

how she reached them.
"By speaking to them of home, and what that word ought to mean to ern," smiled Mrs. Chapin. "Every husband and wife values a home. When a man or a woman has to suddenly give up home life and face a hoarding house world, hotel life or a dreary apartment, the world seems to have stopped going around for them. Just mention the dear word h-o-m-e separated for a few months or possi-

"The mext step after you have drew them together. Why did they fall in love? Find the great charm which bound them together and then ments, the selfshness, the chilliness, false pride and money difficulties which have been woven together. are, if you can just put your hand on yourself, remember) you will find the

Do It Yourself

Handy Curtain Stretcher With winter here, it is necessary to dry curtains makes the use of curtain stretchers impossible. The difficulty can avoided in the following manner: The difficulty can be Secure a long, straight stick weigh-ing enough to held the curtains at a



the fold at the bottom. Separate the deal of time in outdoor sports.

Fables for the Fair

"Happy New Year"

By Marguerite Mooers Marshall.

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MORAL: It CAN'T Be Happy if You Make It Scrappy!

mackerel for breakfast

the chiffonier mirror.

crisped at the edges;

him get away with it:

the floors being cold;

and a WOMAN!

As for Juliet,

the sad truth

That he would

late to shave.

Juliet might have rowed

a RAW sirloin of beef,

Or a loin of pork;

and a MAN!

Not a BCRAPPY one!

wanted them:

luncheon:

Because she persisted in tipping back

clothes hamper in the upper hall,

hammer and screwdriver when he

in the house for his midnight

fancy price for oranges and she let

stockings and then complain about

Because she was unreasonable and stubborn and selfish and arbitrary,

Suppose she had lived to "rag"

For keeping dinner waiting, when he'd SAID he'd be home punctually

And she might have scrapped over

Or that he liked to carve in his shirt.

Or that he waited about two weeks

Because Romeo left his things lying

As if he expected HER to pick

Because he asked her to grow enthu-

Because he let everybody in his office

Because he worked so hard he was

always cross or sleepy on Sunday;

Because he was unreasonable and stubborn and selfish and arbitrary.

It's always possible to start a scrap with a married man or a married

If YOU happen to be married to him

But it's the little fores of dissension.

That spoil many a domestic vine and

So, for 1923, I wish you all a HAPPY

Simply TRAMPLE on him:

siastic over the noble appearance of

When he liked it tipped forward; Because she would keep the wicker

and eggs;

WHICH is yours going to be? A Happy New Year-or a When his appetite was set on ham SCRAPPY New Year? If you're somebody's husband.

Or somebody's

make a Janu-Just where he collided with it when ary 1st resolu-To let all scrap-

ping begin with Because he NEVER could find his battleships And END there? Because she didn't always keep cake Just imagine How long even Romeo and Ju-

Because her grocer charged her a

They had married and lived scrappy

My New Year

By Sophie Irene Loeb

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HE old year dies and the new is born, The world moves on And Father Times adds another count.



The soul of man strives to reach for something Always, always, for ever and for ever, One there is who stretches forth For gold and more gold. And he who fights for fame There are those who seek peace And others sigh for happiness. Some there are who want but little Yet try to hold it long.

And then others who hurry to and fro To gather the grain of the world That they may plant and reap harvest for themselves. Always, always, for ever and for ever The soul of man strives to reach for something

That brings him recompense.

In filled coffers, in loud acclaim Yet for ever remains unsatisfied And every New Year finds the mad march Perpetually on the move. And yet, when all is said and all is done,

There is one road that man can travel every day Fully satisfied. It is the unfailing one, For it is the Law of the Universe

It is the Highway of Human Service Which brings its own reward without the asking And thus in my New Year, I will so live and have my being Will find me glad That I have sought

Kitchenette Kinks

From Evening World Readers.

SAW my "kid" brother fooling a glass jar. with some old athletic paraphernalia. He was about to throw

ly years and you will strike a chord— as basketball players use to case any cold water, let stand awhile, and the before that square is chaped over the "We are highly bonored, I am stantly, Emma!" most human chord in the wide unforeseen bumps on the hard gym- catmeal will fall away from the sides nasium floor. I took these old knee- of the pan. awakened a dormant tie between sep- guards home and find they are splenarated husbands and wives is to lead did for use when I am washing floors them back to the first great love which in a kneeling position. G. G.

Small, coarse-bristled brushes are many months. imravel the rest, all the petty argu- dandy helps in the hitchen; make the best cleaners of brollers, graters, &c. I keep one for scrubbing vegetables and another for scouring the pots.

> BREAD CRUMB GRATING. I take a large paper bag, one large allow the hand to work inside. By It is often desired to grind dif-grating old bread inside the bag no ferent spices in the same mill without crumbs are lost and it prevents lit- say one being affected by another tering up the kitchen; also the worker spice. Grind a teaspoonful of rice may be seated while at work. When through the mill and all impurities completed the crumbs are all in the will be removed.

Copyright, 1922 (New York Evening Wovld), Press Publishing Company. USES "KID'S" KNEE-GUARDS. bag ready to be sifted and stored in

CLEANING SAUCEPANS. To cleanse saucepans thoroughly away an old pair of knee-guards such boiling water, empty, then fill with

FAUCETS ALWAYS BRIGHT. I cleaned my faucets with brass polish and then varnished them light oak varnish. I find it a laborsaving device, and they look polished

DISCARDED RAINCOAT USES. After the raincoat is no longer wearable out out of H am apron to which have been woven together.

"And there again you lead back to Those with handles are the most sat. It will also corve as a totlet case for self," pointed out Mrs. Chapin. "No infactory. They also clean wicker travelling purposes after you astach matter what your difficulties in life furniture, which is lovely, perhaps, pockets to an oblong piece, and bind are, if you can just put your hand on but gets very dusty-looking. Try the the edges. A bag for carrying rubbers that generator (and the generator is brushes, housekeepers. M. H. L. can also be made from it. The small

CLEANING THE SPICE MILL

Look Your Best

By Doris Doscher

EAR Miss Doscher: I am fifteen years old, 5 feet 5 inches in height and weigh 135 pounds. Will you please tell me how I can reduce, what my correct weight should be and also how I can reduce a double chin? What are some foods that contain starch?

You are very tall for your age and overweight for your height. The safest way to reduce is to combine the reasonable tension. With cicthespins proper exercises with diet. In your fasten the edges of the curtain to a case I would advise joining a gymnaclothesline, the curtain itself hanging, slum, or at least spending a great two thicknesses thus formed and slip side that you will have to eliminate the electric needle requires that the

you should not have sufficient nourishing foods, but you must find this nourishment in such foods as vegfish. You will see that with the to show. change of diet that the double chin will be greatly reduced. You can help the good work along by massage and head bending exercises.

Dear Miss Doscher:

May I have your opinion as to the removal of superfluous hair by electricity, and, if advisable, where may I obtain the name of a re-liable specialist? HOPEFUL.

To have satisfactory results with ing gracefully away from it.

Can You Beat It!

By Maurice Ketten

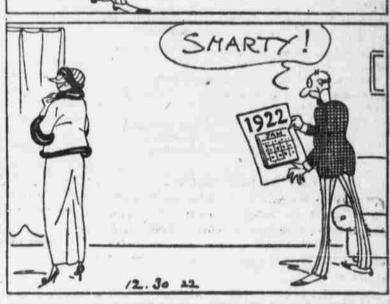












"First Love"

By Caroline Crawford

A Slip-On Negligee

of lavender chiffons. This color com- house it might interest you to meet."



it is further belped in effect when the der lining and contrasts nicely with the vividness of the red. Then, you have an edging to this which requires only the least little stitching underneath to attach it to the material and etables, fruits and broiled meat or nowhere does the work have a chance

thrown and, at the waist, as you can see, a bunch of chipper looking little where for many years no roses holds the thing in place while ground has gone to waste, there used the sleeves are tacked together at to be extensive grounds upon which recoverient places and again, under was a well kept half-mile trotting. convenient places and, again, under was a well kept half-mile trotting horse racing, cock fighting, rat balting to meet the changing conditions and hundred and ninety-nine pounds and the fur on one shoulder another course. On any week day, but par- and prize fighting.

The lines of the sport of his day to meet the changing conditions and hundred and ninety-nine pounds and the fur on one shoulder another course. On any week day, but par- and prize fighting.

You can slip on this sort of thing a big rambling building. the stick through, allowing its weight from your diet such foods as cake, work be done by an expert. Your own over your nightle or over an underto hold the curtainst taut. Care should candy, potatoes, pastry, bread, &c., family physician would be very glad be taken to see that the stick is free as these are starchy foods and will to recommend some cue in your own from slivers the time to entitle decrease.

You can sup on this sort of thing a big rambling building.

This was the Red House, one of the the door, and the Bowery Boys, or their decrease:

Some without ruffing her lair. How over your nightle or over an underthe taken to start the stick is free as these are starchy foods and will to recommend some cue in your own who butchered perhaps through the never been through through the never been through the nev you toringe about your room

The Jarr Family By Roy L. McCardell

The Sewing Copyright, 1928 (New York Evening World), Press Publishing Company.

Now that you have had your girl, with every inherited instinct rampant?" said Mr. Jarr, as he clutched his little girl by the wrist as her hand came out of his pocket with her hand came out of his pocket with bachelor uncle. He flashed

Jarr meant were the two who now

dignantly. "The idea! I'm sure go out to that eight store and play boy, "kin I smole when I grow up?"

ready for bed, Emma, and you, too,

The little girl began to wall loudly shoulders—that is, while it still lies sure," replied Mrs. Jarv. "There are and the boy to object vigorously as out flat—it is lined with the faintest two little, lovely children in this Mrs. Jarv led them both off to bed. As the said two lovely children Mrs. stretched out full length on the sofa, eighteen a week," she added.

looking sleepily at a holiday gift book. "That's all bunk," exclaimed her were playing horse all over Mr. Jarr. when you stay at home!" caid Mrs. that gentioman only blinked and Jarr previably. "Much good do I get said: "Oh, come now, be good! out of your comapny. After you've of money."

Haven't I been home with them all cateep. Pleasant company, she admitted. "I wasn't ready to "De you realise I've known Peter

"What are you bloking at?" asked Mr. Jarr drowelly. "I'm here, ain't as well 17 The children have gone to bed house." you're scolding me and that's com-fort for you. El hum!" And Mr. Jarr was off to the Land of Nod.

asleep at last, and so are the children. I'll run in to see Mrs. Kittingsighed deeply. "There he is!" she ly and find out whether she's really said. "You should be proud of that engaged again to get married in the ly and find out whether she's really it is further helped in effect when the said. "You should be proud of that engaged again to get married in the edging of gray marabou is added. The child, Mr. Jarr. because he's like you New Year, or if it's only another began, "I wasn't spooning last night all. Uncle Bill was going to earlied when you entered the living room. all his money and openly consted."

hours?" remarked Mrs. Jarr with a Mrs. Jarr came over with a flushed a big solitaire diamend every time he face and seized the little girl. "Go lifted his hand, a huge, sparkling af-HE little breakfast coat in the "Tou've another guess coming, old ready for bed!" she cried. "Get fair made her blink every time she picture is made of a square of lady," said Mr. Jarr. "Me for all Willie; you annoy your father! Give looked at his searf, and whenever glowing flame-colored crepe and the comforts of home this evening." that money back to your father in- they went anywhere together he pulled out a roll of bills which might be carried in a suit case.

marry yet and so I thought I might all my life" "Do you realise he's a mere kid and

between the clouds of his after-dinner olgar. "Now the fact of it is you're troduce you to a real fellow-a West-"There now!" said Mrs. Jarr, lay per-snapper I saw you spooning with thing. Get me?" "Bay, Pop," asked the little Jarr tag down the basket of undurned last night when I came here. He "Oh, East is East and West is West to make and play cards stockings. "Thank goodness he's doesn't make enough to support you, and never the twain shall meet,"

Peter was sitting here and I was way

BEGIN THIS STORY TO-DAY Jessie Jackson and Peter Manton as childhood sweethearts lived in adjoining apartment houses, but did not realize how deep was their love until Jessie's family moved to the suburbuth. They remained lovers through ligh school days and during their early business life. Others come into their lives and many instances arise which might have parted them. But sumetimes first love wiss. Begin this story to-day and see if a deep love, began in childhood days, one survive temptations to thwart it.

"I'm working as a stenographer in over there on the sectes. And as to When she came back Mr. Jarr was a lawyer's office. And I'm getting my working, I think that's quite the

"All right, all right, all right,"

as well work as to hang around the you're a mighty stunning young wo-house."

"Do you realise to man's wo-house,"

man? Now see here, girlie, I've man? Now see here, girlie, I've work as hunk," came from her uncie got an idea, a big one. You give up this little, triffing, eighteen per week job, get some giad rags and I'll in-

" 'Oh, East is East and West is West so you're just pretending you want to work to see how long you can keep him hanging on."

and never the twain shall meet, quoted Jessie, but nevertheless there was a merry twinkle in her eyes and she was wondering just what a real she was wondering just what a real she was wondering just what a real

about it, so she would have to t least meet his big friend "They'll meet, all right, this East and this West will," laughed her uncle. "Fact of it is he's seen your picture on my ranch and he's just crasy about you now, before he ever

When Old New York Was Young THE RED HOUS

the big building was opened by a fiv- their steek beavers, round haircuts cohel. Goodby is the Red House

Over the shoulders the equare is thrown and, at the waist, as you can see, a bunch of chipper looking little

the fur on one shoulder another course. On any week day, but parand prize fighting, the fur on one shoulder another course. On any week day, but parand prize fighting, the fur on one shoulder another course. On any week day, but parand prize fighting, the fur on one shoulder another course. On any week day, but parand prize fighting, the further course is tucked away ticularly on Sunday, there could be with just a stray ribbon or two fall-seen fashionable equipages drawn up of Broadway, who lounged away his of Broadway, who lounged away his along the wide driveway which led to the further could be the further course. On any week day, but parand prize fighting, was responsible for its long continued he's six feet two."

Jessie gave a little suppressed sighting.

Jessie gave a little suppressed sighting, with proportion of the further course, "Dandy discover, the fats of the Red House of Broadway, who lounged away his along the wide driveway which led to the further course. On any week day, but parand prize fighting, was responsible for its long continued he's six feet two."

Jessie gave a little suppressed sighting, was responsible for its long continued he's six feet two."

Jessie gave a little suppressed sighting, with further course, "Dandy discover, the fats of the Red House of Broadway, who lounged away his and their downfall simultaneous. Here choulders. Peter was only five feet." don model equipages waited outside is all that the historian has to say of eleven and she could stand under bet